



Peterborough VegFest

SPONSORSHIP OPPORTUNITIES



A vegan festival in the heart of downtown Peterborough!

Our 2nd annual Peterborough VegFest takes place on Sunday, September 16th, 2018, 11am-5pm, at Millennium Park in Peterborough. Let us be the link between your business and the growing plant-based movement in Peterborough & the Kawarthas.

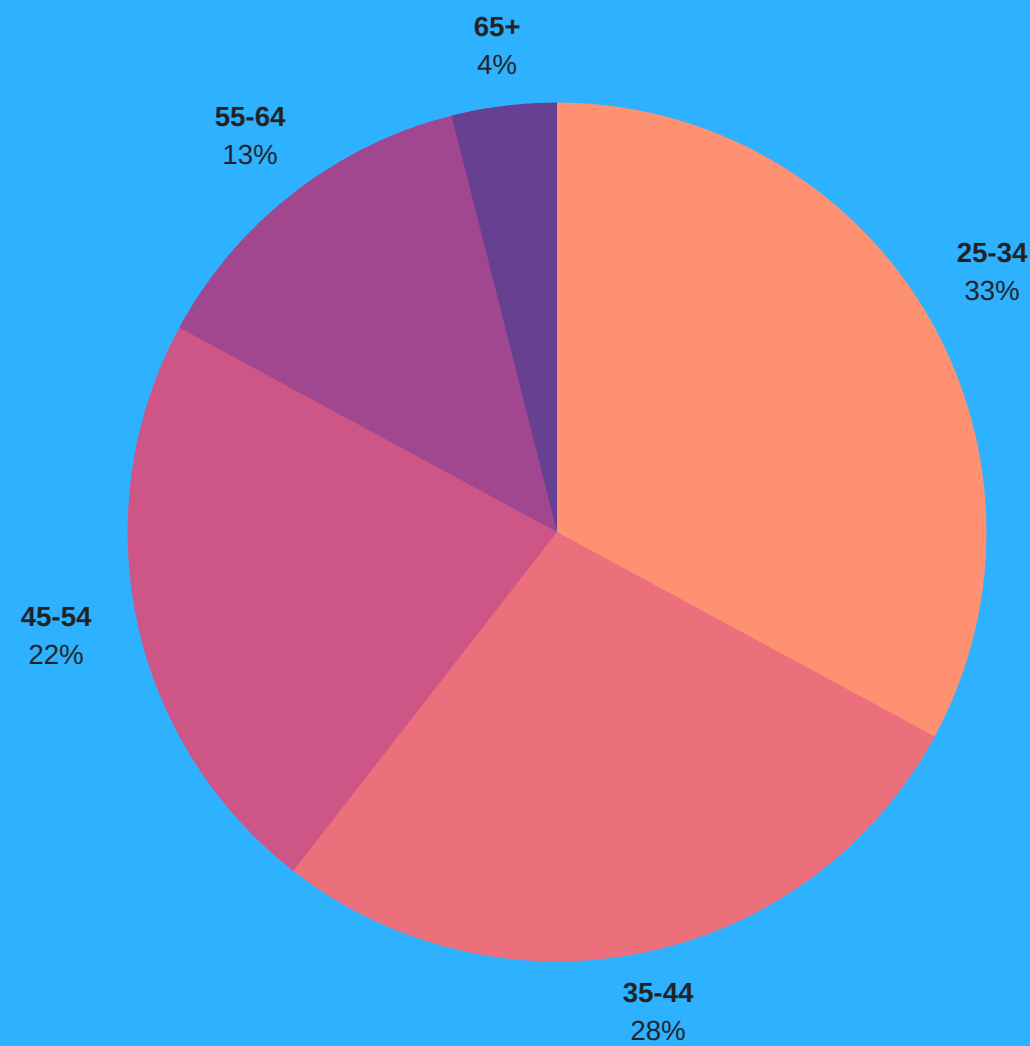
Become a Sponsor

VegFest sponsors enjoy:

- Targeted advertising
- Effective exposure and promotion
- Increased brand awareness
- Opportunity to connect with and reach our passionate community focused on food, health, compassion, and the environment!



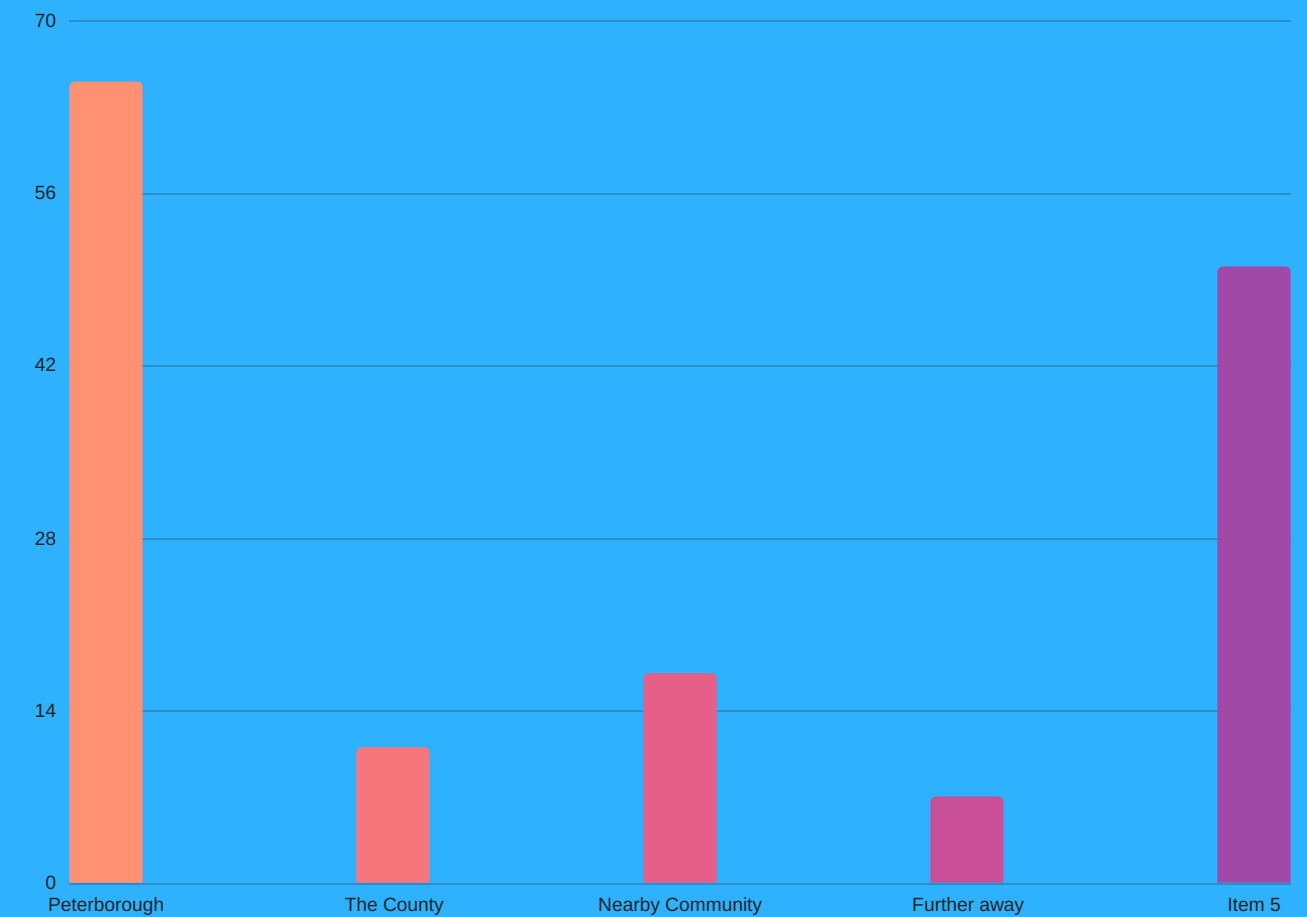
Our Demographics



A wide range of ages reported attending

OVER
3,000
PEOPLE
ATTENDED
IN 2017

AND 89% OF RESPONDENTS SAID THEY WOULD ATTEND AGAIN



65% of our attendees are from the city of Peterborough

Sponsorship Levels

\$700 OR MORE

Gold



- Logo featured on our static sponsor bar on all pages of ptbovegfest.ca, as well as our official posters and ads
- 10 x 10 Exhibitor space in a prime location at VegFest, with hydro included
- Mention during opening & closing remarks
- 2 tailored and boosted social media posts
- Free ad and listing (local region only*) in the 2018-19 Peterborough Veg Directory
- Free space at our VegFestive Holiday Market on December 1st, 12-4pm (local region only*)
- Insertion of product or coupons into our 200 event swag bags

\$300 OR MORE

Silver



- Logo featured on our sponsor page at ptbovegfest.ca
- Logo featured on sponsorship signage at VegFest
- 10 x 10 Exhibitor space at VegFest
- Tailored social media post
- Free listing (local region only*) in the 2018-19 Peterborough Veg Directory
- Free space at our VegFestive Holiday Market on December 1st, 12-4pm (local region only*)
- Insertion of product or coupons into our 200 event swag bags

*Local region is defined here as within 50 km of Peterborough

Donations



Peterborough VegFest gratefully accepts in-kind and monetary donations, for which donors will be recognized as supporters on our website and social media, wherever possible. From our swag bags, to food for our volunteers, there are many ways to simultaneously contribute to our festival, and also promote your business.



Contact Us

Peterborough VegFest
Suite 184, 171A Rink St.,
Peterborough, ON K9J 2J6

www.ptbovegfest.ca
hello@ptbovegfest.ca

